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COGOBUY GROUP

科通芯城集團

(a company incorporated under the laws of the Cayman Islands with limited liability)

(Stock Code: 400)

VOLUNTARY ANNOUNCEMENT

Cogobuy Group (the “**Company**”) is pleased to announce that Cogobuy.com E-commerce Services (Shenzhen) Limited (庫購網電子商務(深圳)有限公司), its indirectly wholly-owned subsidiary, and Lenovo (Beijing) Limited (聯想(北京)有限公司) entered into a letter of intent on April 23, 2015 in relation to cooperation in the following areas:

- resource sharing, supply chain support, brand exposure, training in respect of intelligent hardware projects;
- product design and supply chain services in respect of intelligent hardware accelerators (智能硬件加速器);
- applications, services and platform connectivity between intelligent hardware products and Lenovo products; and
- sales channels of intelligent hardware products.

This strategic cooperation between the two parties is a win-win situation and it is expected that INGDAN.com and Lenovo will be able to create a new business model and construct an integrated intelligent hardware ecosystem. On one hand, INGDAN.com has access to top IC components from world-leading suppliers. On the other hand, INGDAN.com has already obtained great coverage with nearly a thousand intelligent hardware projects, thousands of supply chain suppliers, and millions of followers on its platform. Combined with its inherent advantages, INGDAN.com can provide services with a focus on supply chain support to Lenovo. Meanwhile, by leveraging on its millions of followers

and exhibition opportunities in its “IngDan Experience Center,” ING DAN.com can also provide marketing promotion for Lenovo’s products. Meanwhile, Lenovo’s “Cloud Services” and its industrial designs can be adopted by ING DAN.com platform’s projects to accelerate the development progress. Moreover, ING DAN.com platform’s products can be sold at Lenovo Experience Stations.

By Order of the Board
COGOBUY GROUP
KANG Jingwei, Jeffrey
Chairman and Executive Director

Hong Kong, May 29, 2015

As at the date of this announcement, the executive Directors of the Company are Mr. KANG Jingwei, Mr. WU Lun Cheung Allen and Ms. NI Hong; the non-executive Director of the Company is Mr. GUO Jiang; and the independent non-executive Directors of the Company are Mr. ZHONG Xiaolin Forrest, Mr. YE Xin and Mr. YAN Andrew.