Applications

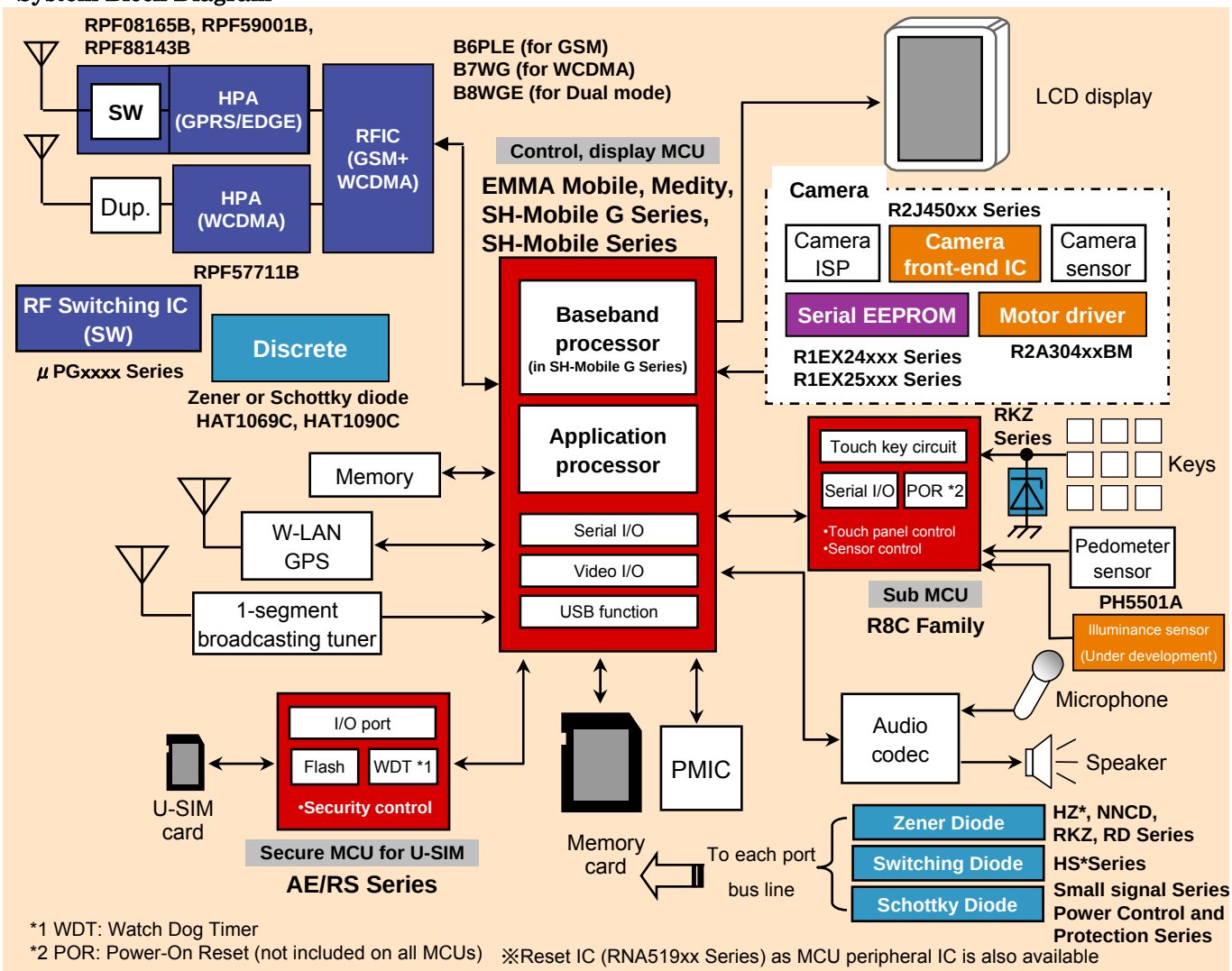
Cellular Phone

Overview

New models of cellular phones are expected to provide ever more sophisticated functionality as communication speeds increase, camera pixel counts rise, LCD displays increase in size and resolution. There is a growing demand for features such as the ability to receive and record 1seg TV broadcasts and to handle electronic distribution of video and audio content. Consequently, low power consumption is critical in order to maintain adequate operating time when the user is communicating or the phone is in standby mode. Also, the control functions must be compact so handsets can be thinner and weigh less.

Renesas Electronics supplies a broad lineup of products for cellular phone applications. Chief among them are the application processors in the EMMA Mobile and SH-Mobile series, devices that support full HD video processing, and the solutions in the Medity and SH-Mobile G series, chips that combine a baseband processor and an SH-Mobile processor in a single package. Our High-Power Amplifier (HPA) modules support the wireless communication standards used worldwide, and we also offer RFICs. Additionally, Renesas Electronics also produces sub-MCU products that support pedometer, touch-key, and other cellular phone functions.

System Block Diagram



*1 WDT: Watch Dog Timer
*2 POR: Power-On Reset (not included on all MCUs)
※Reset IC (RNA519xx Series) as MCU peripheral IC is also available

Latest application information here. http://www.renesas.com/applications

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